



# Hello, I'm Yaël GUILLOUX.

I love to **design**, **develop** and **grow** web products.  
I'm from **Nantes**, I was born the **29 May 1996**.

## Professional experiences

### Product Owner @ MyGooder

05, 2018 ▷ Present

 Achievements

As I began to bring more and more people through our growth hacking strategy, I had noticed a lot of problems on our product.

Built alone the frontend (VueJS) while my team did the backend following my specifications. •

The founders team decided to let me plan and manage the rework of our product, backend & frontend.

Rebuilt an entire marketplace from scratch in 6 months. •

### Growth Hacker @ MyGooder (Marketplace B2C)

10, 2017 ▷ 05, 2018

 Achievements

As a growth hacker, I had the role of handling and optimizing growth inside the company.

Reworked the entire onboarding process. •

This role at the intersection of marketing, tech, data and product was a great way to acquire a deeper understanding of each of these company departments.

Made revenue with automated "*net-entreprise*" registering (Headless Chrome script). •

Generated growth with almost no budget. •

### Freelancing @ Ipseity

05, 2016 ▷ Present

I'm working on web projects since I was 14. I created a company to pay taxes then I started finding clients for more serious activities such as web development.

## Scholar experiences

### Lion School @ The Family

(on each Saturday from 2th March to 28th April)

Soon 2019

### Bachelor in International Management @ Brest Business School

2014 ▷ 2017

### International marketing BAC (1 session) @ UQTR (Quebec)

2016

### Baccalaureate – Economic & Social

2014

## Hobbies and things I love

- Contributing to Open Source
- JavaScript (VueJS & NodeJS ♡)
- Being active and helpful on web communities (Growth Hacking France)
- Well designed products (Notion.so, Teenage Engineering OP-1 ..)
- 🎮 Skateboarding, swimming
- 📺 Interstellar, Into The Wild, Watchmen
- 📖 Georges Orwell, Hemingway, Manu Larcenet
- 🎵 Stephan Bodzin, Eddie Vedder, Mobb Deep
- "If you want to go quickly, go alone. If you want to go far, go together." - African proverb